

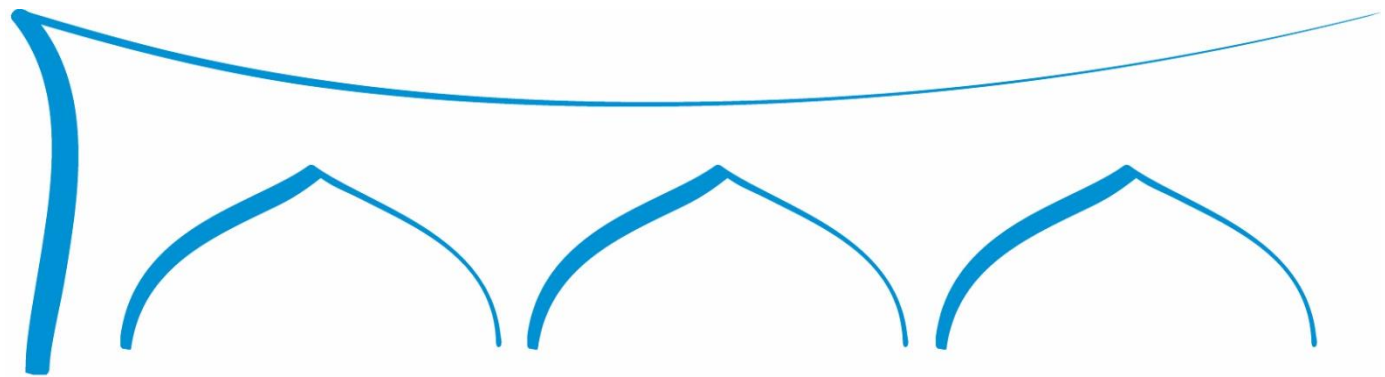


# **Dubai Business Internships – Year 2**

**August 2015**

James Maughan  
DBI Director, Falcon and Associates

# Programme Structure



## DUBAI BUSINESS INTERNSHIPS

**Business  
Internship**

**Training  
Modules**

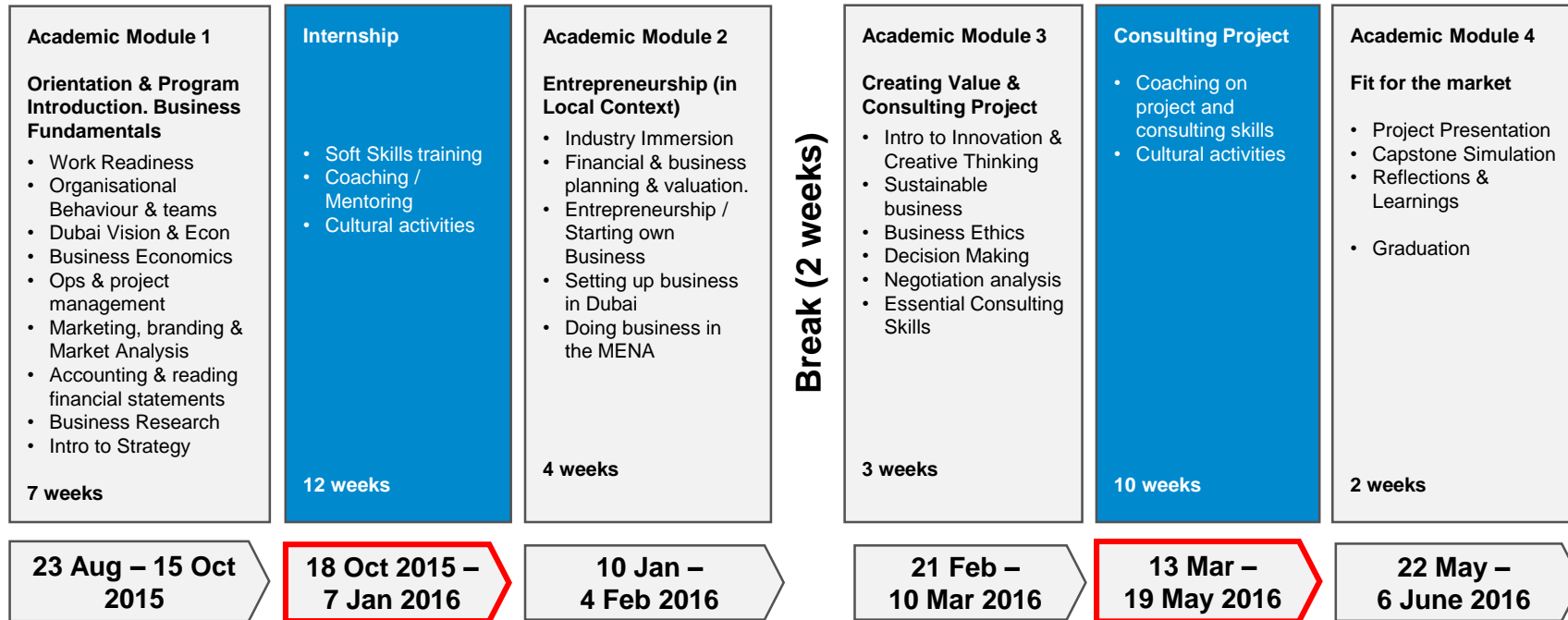
**Cultural  
Understanding**

## Building on the success of DBI year 1, to bridge more skills and work-readiness gaps in year 2



- DBI takes participants on a holistic and immersive learning journey, turning them from graduates to the professionals that employers are really looking for
- This is made possible by a learning journey that combines competency-based business fundamentals, regional exposure, a real life internship with leading organisations, problem-solving skills that culminate with a real consulting project where participants are coached by top strategy consultants
- An enriching employer-driven professional development that has the potential to serve as an education-to-professional-readiness model for higher and corporate education to follow.

# Enticing bridge to the working world for both graduates and talent-hungry employers



Break (2 weeks)

Coaching, mentoring, presentation skills, Master Classes with CEOs, corporate presentations, skills development workshops. Badges awarded for real competencies in work readiness.

## Personal Professional Development Programme

ESMT Professor Urs Mueller: 'No single element is new, but together this is completely unique'

# First class photo



# Year 1 Placement Partners. About double the number to be added



# Detailed Schedule – Module 1



Falcon	CAPADEV	ESMT	Bon
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## Dubai Business Internships, 2015/16 SCHEDULE PROPOSAL

Week	Dates	Time	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
<b>Arrival and Orientation</b>										
0	Aug 23 - 29	am pm	Arrival and Orientation	Intro to the Program ID & Medical	Discover Dubai	ID & Medical Sheikh Moh. Center	Introduction to Falcon Thursdays		R&R	
<b>Module 1</b>										
1	Aug 30 - Sep 05	am pm	Official Launch Managing Teams for S.	Managing Teams for Success	Work Readiness Skills	Work Readiness Skills	Work Readiness Skills	Overnight Desert Team Building		
2	Sep 06 - Sep 12	am pm	The Vision and Economy of Dubai	Active Listening & Note Taking Skills	Organizational Behavior	Organizational Behavior	Organizational Behavior		R&R	
3	Sep 13 - Sep 19	am pm	Introduction to Marketing/Branding	Introduction to Marketing/Branding	Conducting a Market Analysis	Fundamentals of Business Research	Writing Skills - Business English		R&R	
4	Sep 20 - Sep 26	am pm	Business Economics	Business Economics	Business Economics	Business Economics	Eid (TBC) culturally aware event to celebrate the festival (TBC)		R&R	
5	Sep 27 - Oct 03	am pm	Operations Management	Operations Management	Project Management	Project Management	The Strategy of Dubai - Company Visits		R&R	
6	Oct 04 - Oct 10	am pm	Fundamentals of Accounting	Fundamentals of Accounting	Reading Financial Statements (FICP)	Reading Financial Statements (FICP)	Intro. to Financial Analysis & Modeling		R&R	
7	Oct 11 - Oct 17	am pm	Intro to Strategy	Intro to Strategy	Intro to Strategy	Intro to Strategy	Takeaways & Internship Prep			
8-19	Oct 18 - Jan 09		<b>12 - Week Internship</b> Including Falcon Thursdays							R&R

# Detailed Schedule – Modules II-IV



Module II										
20	Jan 10 - Jan 16	am pm		Industry Immersion Course and Case (Dubai Tourism 2020)			Falcon Thursday	R&R		
21	Jan 17 - Jan 23	am pm		Financial Planning & Valuation	Financial Planning & Valuation	Developing a Business Plan	Developing a Business Plan	Falcon Thursday	R&R	
22	Jan 24 - Jan 30	am pm		Entrepreneurship / starting own business	Entrepreneurship / starting own business	Setting up Business in Dubai	Visit to entrepreneurs and Startups	Visit to entrepreneurs and Startups	R&R	
23	Jan 31 - Feb 06	am pm		Doing Biz in MENA	Doing Biz in MENA Company Visit	Doing Biz in MENA Company Visit	Doing Biz in MENA	Doing Biz in MENA Company Visit	R&R	
NA	Feb 07 - Feb 20			Vacation Period				Travel Time		
				Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Module III										
24	Feb 21 - Feb 27	am pm		Sustainable Business Business Ethics	Dealing Ethically CSR	Introduction to Innov & Creative Thinking	Introduction to Innov & Creative Thinking	Falcon Thursday	R&R	
25	Feb 28 - Mar 05	SPLIT CLASS		Essential Consulting Skills				R&R		
				Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis			
26	Mar 06 - Mar 12	SPLIT CLASS		Essential Consulting Skills				R&R		
				Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis	Decision Making and Negotiation Analysis			
27	Mar 13 - May 21	am pm		Skilling Workshops and Career Coaching				R&R		
Module IV										
37	May 22 - May 28	am pm		Project Presentations			Feedback Sessions Review of Program	R&R		
38	May 29 - Jun 4	am pm		ESMT Business Simulation MARGA			Team Building and Handover for Interns	R&R		
39	Jun 05 - Jun 11	am pm		Graduation	Ramadan begins					